



Team Shan...

breast cancer awareness for young women

ANNUAL REPORT 2020

Highlights

- IWD feature presentation (Woodstock)
- (2) *Enliven Cancer Care virtual presentations*
- (2) CAPO virtual professional conference presentations
- *Fore for Shan virtual golf tournament*
- Western University virtual presentation
- (3) 'mini' awareness campaigns (NE & SW Ontario; Thunder Bay)
- (7) community/campus events
- (4) sporting events resource sharing
- (3) media interviews
- health promotion & AYA cancer research support
- Team Shan Website Launch (teamshan.ca)



President's Report

2020 was quite the year!! A difficult time for charities with events and fundraisers cancelled due to COVID 19. Team Shan reached out to supporters and supporters responded. My heartfelt thanks to all the individuals and businesses that helped sustain Team Shan this year!!

Team Shan also needed to be creative and think outside the box. We hosted our first Fore for Shan virtual golf tournament and online auction. Both were successful and a lot of fun. Proceeds helped support our annual awareness and education activities in the fall and the launch of our new teamshan.ca website design.

The quality of our online presence has improved in 2020 to be responsive on any device...any screen size. We launched in October to coincide with Breast Cancer Awareness Month and received over 700 new visits to the site in the first month!! We received a positive response from young women, family, friends and adolescent and young adult cancer colleagues. Thank you!!

I had the opportunity to present virtually at community events, the annual Canadian Association of Psychosocial Oncology (CAPO) health professional conference and for health sciences students at Western University. I was proud to feature my story at an International Women's Day event in Woodstock in March and CAPO online. I was also proud to be selected as a 2020 American Association of Cancer Research (AACR) Scientist <> Survivor Program advocate.

I was pleased to participate in two publications released in 2020 that help support the Adolescent and Young Adult (AYA) cancer journey. First, the Registered Nurses Association of Ontario (RNAO) 'A Palliative Care Approach to the Last 12 Months of Life' Best Practice Guideline for nurses and other health care providers and second, a professional article reflecting on the 'patients included' experience at the 2019 International Psycho Oncology Organization (IPOS) World Congress in Banff.

Team Shan celebrated 10 years as a national charity in 2020. We have survived the 2020 impact of COVID 19 and continue to make a difference!!

Take care and stay safe!

Lorna

Lorna Larsen
Team Shan President



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2020 Events

Fore for Shan



In response to COVID 19 restrictions, a virtual Fore for Shan golf tournament and online silent auction was facilitated throughout Ontario and beyond on Saturday, August 8th. Under beautiful sunny skies, close to 100 golfers participated in the virtual event on five (5) golf courses across the province. The tournament featured individual and team prizes along with extra participation draw prizes. Huge thank you to our tournament event sponsors: Scott's No Frills, Woodstock, The Desormeaux Family and the New Liskeard Golf Course, Temiskaming Shores; hole sponsors and silent auction item donors. The tournament raised \$9,000 to support Team Shan awareness and education activities.



CAPO Conference

<p>Remembering the AYA with Cancer Population in Palliative Care Contact Lorna Larsen: teamshan@gmail.com</p>	
<p>National Palliative Care Framework Health Canada Released November 2018 Underserved Populations (pg. 56) Adolescents & Young Adults' Action Plan for Palliative Care Released August 2019</p>	<p>Living Out Loud Canadian Virtual Hospice Launched December 2018 AYA Online Palliative Care Resource livingoutloud.ca "Shattering the Silence of Living with Advanced Illness"</p>
<p>RNAO Best Practice Guideline A Palliative Care Approach to the Last 12 Months of Life Launched February 2020 AYA Population Resources (pg. 205-206) mao.ca/bpg/guidelines</p>	<p>AYA Cancer Health Care Provider Palliative Care Research "It Could Have Been Me..." Perri Tutelman et al., JAYAO October 2019 "It's More Difficult..." Jonathan Avery et al., JOP January 2020</p>

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Conferences

Team Shan presented at the Canadian Psychosocial Oncology (CAPO) virtual conference in July, 2020. Lorna also participated in the American Association of Cancer Research (AACR) virtual meetings held in lieu of the annual conference in April 2020.



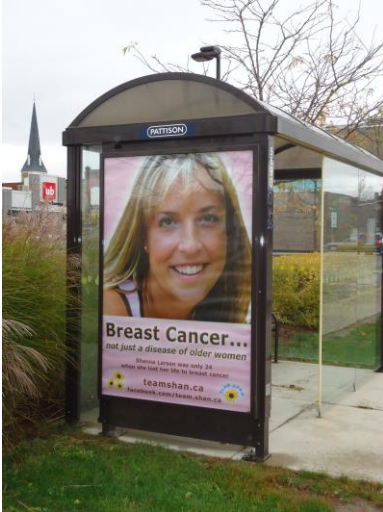
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2020 Campaigns

SW Ontario



Supported by the Fore for Shan virtual golf tournament, mini awareness campaigns were facilitated in London and Woodstock, ON during the fall of 2020. Bus and transit shelter displays were well received and made a positive impact on viewers in the SW.



Temiskaming Shores, ON



Awareness activities in Temiskaming Shores, supported by the Fore for Shan virtual golf tournament, included a billboard display, print media ads, fall community calendar insert, and Team Shan resource dissemination.

Thunder Bay, ON



Thunder Bay bus ads ran during Breast Cancer Awareness Month. Further western Canada awareness in October was provided by Red River College and Elan Hair Salon in Winnipeg, MB.





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Board Members

Sheena Alexander
 Nikki Cambridge
 Jane Douglas
 Mary Anne Henderson,
 Treasurer
 Lorna Larsen,
 President
 Robyn MacDougall,
 Secretary
 Jaclyn Vice



Advisory Group

Dr. Cheryl Forchuk
 Ashley Michael
 Linsay Michael
 James Paterson
 Amy Semple
 Susan Ralyea
 Kelly Vanderhoeven

Memberships

AYA Cancer community in
 Canada and AYA Cancer
 global connections!

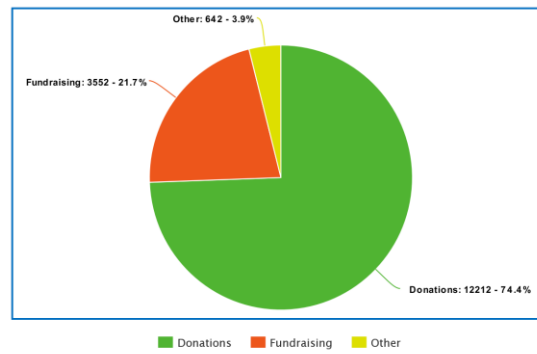


incorporated 2009
 charity #834024853RR0001

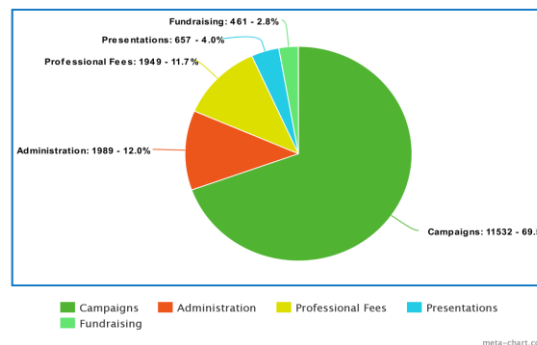


Financials

Revenue \$16,406



Expenses \$16,588



Information for the financial report is extracted from the Team Shan Breast Cancer Awareness for Young Women's Notice to Reader financial statements for 2020 reported by BDO Canada LLP. Copies of the report are available by contacting Team Shan at teamshan@gmail.com or 519-535-1503.

Team Shan Breast Cancer Awareness for Young Women (Team Shan)

Team Shan is dedicated to making a difference for young women following in Shan's footsteps.

Team Shan's purpose is to educate the public, health care professionals and young women about early detection, risk reduction and prevention of breast cancer.

Team Shan's goals are to increase early detection for young women diagnosed with breast cancer and help improve outcomes for young women diagnosed with the disease.

teamshan.ca

Team Shan Breast Cancer Awareness for Young Women
 18 Beechwood Path, Huntsville, ON Canada P1H 1S8