

breast cancer awareness for young women ANNUAL REPORT 2023

Highlights

- JPORP Publication
- AYA Cancer Global Congress presentations
- BCYWF partnership
- (6) community presentations
- Fore for Shan golf tournament
- (7) 'mini' awareness campaigns across
 ON and Winnipeg,
- health promotion & AYA cancer research support



President's Report

2023 kicked off with the first inperson Team Shan high school presentation since COVID. A further early year highlight was the publication of my commentary "Could this be Cancer?" Addressing diagnostic delay disparities in adolescents and young adults with cancer through targeted awareness and mitigation of barriers to help-seeking behaviors in the Journal of Psychosocial Oncology Research and Practice (JPORP).

Awareness and early detection of cancer advocacy continues to be a priority for Team Shan. 2023 opportunities through publications, conference presentations, national and international partnerships with other AYA cancer advocacy efforts contributed to this goal.

AYA cancer partnerships included support for the launch of the Breast Cancer in Young Women Foundation (BCYWF) website launch in June and Journal of Women's Health editorial publication entitled *Beyond October: Saving Lives from Breast Cancer in Young Women Yearround* in October.

Our annual Fore for Shan golf tournament was held inperson at the Haileybury Golf Club in Temiskaming for the first time in August.

Online fundraising events and donations provided the opportunity to host our mini breast cancer campaigns in seven (7) locations across Ontario and Winnipeg, MB during the fall. Ontario sites included London, Woodstock, Peterborough, East Muskoka, Timiskaming Shores, and Thunder Bay.

Take care and stay safe!

Lorna

Lorna Larsen Team Shan President





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2023 Events

Fore for Shan



Fore for Shan Golf Tournament

Team Shan's No Frills Fore for Shan golf tournament was played inperson at the Haileybury Golf Club in Temiskaming Shores, ON August 13-14th and virtually in Muskoka, ON and Winnipeg, MB. Miserable weather on the first day of the tournament lead to rescheduling tee offs until the second day in Haileybury. Thanks to generous support for the tournament and on site auction, the tournament raised close to \$8,000 to support Team Shan awareness and education activities.





AYA Cancer Global Congress

The 2023 AYA Cancer Global Congress was held in Long Beach, CA. Team Shan participation included the opportunity to meet with colleagues and share three presentations that reflected Team Shan AYA cancer early detection advocacy work and publications.









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2023 Campaigns

Thunder Bay, ON



Woodstock, ON



Peterborough, ON



Supported by the Fore for Shan virtual golf tournament, Muskoka bottle drives, community third party events, and generous donations, Team Shan was proud to support seven mini awareness campaign locations across southwestern, central and northern Ontario and Winnipeg, Manitoba during the fall of 2023. Billboards, bus and transit shelter displays made a positive impact on viewers across the province.

Online Team Shan spotting during October was enhanced through viewer participation with a number of photos being shared from across the campaign sites. Awareness and early detection messages were also posted online and shared on social media sites.



Team Shan participated in community events in Muskoka and Temiskaming and presented inperson in Delhi and Midland. Shan was also remembered at a number of Run for the Cure events in October.







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Board Members

Sheena Alexander
Nikki Cambridge
Jane Douglas
Mary Anne Henderson,
Treasurer
Lorna Larsen,
President
Robyn MacDougall,
Secretary
Jaclyn Vice



Memberships

AYA Cancer community in Canada and AYA Cancer global connections!

Partnership

Breast Cancer in Young Women Foundation (BCYWF)











Financials

Revenue \$19,521

Donations: \$10,521 (52%) Fundraising: \$4,856 (25%) Gifts: \$4,496 (23%)

Expenses \$19,319

Awareness & Education: \$12,535 (65%)

Presentations: \$2,642 (13.5%) Administration: \$2,445 (12.5%) Fundraising Expenses: \$1,697 (9%)

Information for the financial report is extracted from the Team Shan Breast Cancer Awareness for Young Women's financial statements for 2023. Copies of the report are available by contacting Team Shan at teamshan@gmail.com.

Team Shan Breast Cancer Awareness for Young Women (Team Shan)

Team Shan is dedicated to making a difference for young women following in Shan's footsteps.

Team Shan's purpose is to educate the public, health care professionals and young women about early detection, risk reduction and prevention of breast cancer.

Team Shan's goals are to increase early detection for young women diagnosed with breast cancer and help improve outcomes for young women diagnosed with the disease.

teamshan.ca

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