



# Team Shan...

## breast cancer awareness for young women

### ANNUAL REPORT 2024

#### President's Report

#### Highlights

- JBCYWH Publication
- *Conference on Young Women's Breast Cancer and Health (YWBCH)* presentations
- *AYA Cancer Global Congress* presentations
- *Fore for Shan Golf and Team Shan Pickleball* tournaments
- *QUAD Niagara ATV Breast Cancer Ride* Fundraiser
- (5) community presentations
- (9) 'mini' awareness campaigns across ON
- health promotion & AYA cancer research support
- ongoing Primary Care Provider and High School Lesson Plan initiatives



What a year!! 2024 brought exciting opportunities to share, new professional publications, partnership initiatives and a renewed passion to make a difference for young women with breast cancer.

The onsite Fore for Shan golf tournament was a huge success in Temiskaming, and the first ever Team Shan Pickleball tournament in Huntsville was also well received. Both tournament sponsorships and activities along with third party events and donations provided the funding to host our mini breast cancer campaigns in seven (9) locations across Ontario during the fall. Sites included London, Woodstock, Delhi, Welland, Peterborough, Orillia, Muskoka, Timiskaming, and Thunder Bay.

The QUAD Niagara ATV Club supported Team Shan with a very special breast cancer event in Niagara. Team Shan hosted a mini campaign this fall and will return in 2025 with a multi-faceted awareness campaign to reach young women in Niagara Region.

Team Shan can only facilitate breast cancer awareness and education activities through community support and generous donations. Our thanks to the special supporters and third party fundraisers who make our efforts to reach young women with their breast cancer risk and breast health information possible.

I was honoured to be invited as a Distinguished Speaker at the first International Conference on Young Women's Breast Cancer and Health held in Lisbon, Portugal. The conference brought global breast cancer in young women researchers, health care professionals, advocates, and survivors together in an effort to share hope for the future. I also presented on Shan's Story and Team Shan at the AYA Cancer Global Congress in Melbourne, Australia.

Early detection advocacy continued with my Journal of Young Women's Breast Cancer and Health publication entitled "Addressing the Challenge of Delayed Diagnosis Due to Age-related Disparities in Young Women's Breast Cancer Care" publication in October.

Team Shan continues to support regional and national projects to make a difference in AYA cancer awareness and education. One milestone was the completion of the 10 AYA cancer research priorities for Canada. These partnerships will help increase early detection and improve outcomes for young women diagnosed in Canada.

Lorna

Lorna Larsen  
Team Shan President



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#### 2024 Events

##### Fore for Shan Golf



##### Fore for Shan Golf Tournament

Sunny skies brought out a full slate of 82 golfers for the 15th Fore for Shan golf tournament hosted at the Haileybury Golf Club in Temiskaming Shores, ON June 1st and virtually in Muskoka, ON and Winnipeg, MB. The Haileybury tournament capped off with a lively evening social with live music provided by Mark Conlin & Jesse Foley. Thanks to generous support for the tournament hole sponsors and onsite auction, the tournament raised close to \$9,000 to support Team Shan awareness and education activities.



##### Pickleball Tournament



##### Team Shan Pickleball Tournament

The first Team Shan Karen Hanes Realtor Pickleball Tournament was hosted in Huntsville, ON Sept 27-29th. Coordinated by the Taylored Pickleball Academy and supported by the town of Huntsville, and the Muskoka Pickleball Club about 200 pickleballers and fans were on hand for clinics and a great weekend tournament. Thanks to generous court sponsors and onsite auction donations, the tournament raised close to \$9,000 for Team Shan activities.



##### QUAD Niagara ATV Club



##### QUAD Niagara ATV Club

The QUAD Niagara ATV Club hosted a special breast cancer awareness fundraiser for Team Shan on Nov 2nd. About 80 riders and community supporters participated in the event raising over \$15,000 for Team Shan 2025 activities in Niagara Region.





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## 2024 Campaigns

### London, ON



Supported by the annual Team Shan sport fundraisers and bottle drives, community third party events, and generous donations, Team Shan was proud to support nine mini awareness campaign locations across southwestern, central and northern Ontario again in 2024. Billboards, bus and transit shelter displays and resource distribution made an impact on young women across the province. Awareness and early detection messages were also posted online and shared on social media sites.

### Welland, ON



Team Shan participated in community events in Muskoka, Niagara and Temiskaming, ON and Lorna had the opportunity to present to high school students at Delhi District Secondary School in Delhi, ON and Western University in London, ON. Lorna also presented at the first international Conference on Young Women's Breast Cancer and Health in Lisbon, Portugal and at the sixth AYA Cancer Global Congress in Melbourne, Australia

### Peterborough, ON



### Diagnostic Delays

- young women with a delayed diagnosis experience adverse outcomes including distress and lower chance of survival;
- delays can also lead to a lack of confidence in their health care provider and system;
- delayed diagnosis is due to patient or physician inaction.

### Awareness

#### Health Promotion Strategies

- communication initiatives to reach young women e.g., high school PH&Ed curriculum (Can, UK);
- tailored approaches to raise awareness and educate AYA e.g., Team Shan breast cancer campaigns and health education targeting young women (Can);
- effective social media approaches (Can).

### Temiskaming, ON





# Team Shan...

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### ANNUAL REPORT 2024

#### Board Members

Sheena Alexander  
Nikki Cambridge  
Jane Douglas  
Lorna Larsen,  
President  
Robyn MacDougall,  
Secretary  
Jaclyn Vice



#### Memberships

AYA Cancer community in  
Canada and AYA Cancer  
global connections!  
American Association of  
Cancer Research (AACR)  
Canadian Association of  
Psychosocial Oncology  
(CAPO)

#### Partnership

Breast Cancer in Young  
Women Foundation  
(BCYWF)



incorporated 2009  
charity #834024853RR0001



#### Financials

##### Revenue **\$47,583**

Donations: \$34,453 (72.4%)  
Fundraising: \$11,911(25.0%)  
Other: \$1,219 (2.6%)

##### Expenses **\$27,554**

Awareness & Education: \$14,634 (53.1%)  
Presentations: \$5,222 (19.0%)  
Fundraising Expenses: \$3,615 (13.1%)  
Administration: \$2,275 (8.3%)  
Other: \$1,808 (6.6%)

Information for the financial report is extracted from the Team Shan Breast Cancer Awareness for Young Women's financial statements for 2024. Copies of the report are available by contacting Team Shan at [teamshan@gmail.com](mailto:teamshan@gmail.com).

#### Team Shan Breast Cancer Awareness for Young Women (Team Shan)

Team Shan is dedicated to making a difference for young women following in Shan's footsteps.

Team Shan's purpose is to educate the public, health care professionals and young women about early detection, risk reduction and prevention of breast cancer.

Team Shan's goals are to increase early detection for young women diagnosed with breast cancer and help improve outcomes for young women diagnosed with the disease.

[teamshan.ca](http://teamshan.ca)

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