



Team Shan...

breast cancer awareness for young women

ANNUAL REPORT 2018

Highlights

- (2) annual events (*Knock Cancer Out of the Park* ball tournament & *Fore for Shan* golf tournament)
- (5) 'mini' awareness campaigns (NE & SW Ontario; Thunder Bay, ON; Winnipeg, MB; Calgary, AB)
- (6) post-secondary school campus site visits
- (3) media interviews
- (5) community events
- (5) college and university presentations
- (3) high school presentations
- (3) professional conference presentations
- (4) sporting event resource sharing
- health promotion & AYA cancer research support



President's Report

2018 marked a change for Team Shan in both activities and a physical office move from Woodstock, Ontario to Huntsville, Ontario.

Team Shan awareness and education activities took place across SW and NE Ontario and west to Thunder Bay, Winnipeg and Calgary. Partnerships with post-secondary schools in London, Winnipeg and Calgary provided the opportunity to continue our reach to young women on campus.

Team Shan also participated in provincial and national palliative care initiatives to help make a difference for young adults with advanced cancer, their family, friends and health care professionals. Team Shan was proud to be part of the *Living Out Loud* online resource collaborative launched by Canadian Virtual Hospice at the 3rd Global Adolescent & Young Adult Cancer Congress in Sydney, Australia.

The Congress was also an opportunity to share Team Shan highlights and lessons learned from our first decade of reaching young women with their breast cancer risk and breast health education. The Team Shan *Check Yourself Canada* video was looped throughout the three day conference and received a great response from attendees.

My thanks for all the support and appreciation from individuals, families, colleagues and communities across Canada and beyond!

As always, take care.

Lorna Larsen, President





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2018 Events

Knock Cancer Out of the Park



The thirteenth annual *Knock Cancer Out of the Park* ball tournament took place under sunny skies July 2018 in the City of Temiskaming Shores, Ontario. Twenty-eight (28) mixed teams participated in the successful event. Shout out to Findlay's Drug Store and the Co-operators for their support of the weekend and to special guest, Sonya Simoni. Coordinated by local Team Shan supporters, the tournament raised close to \$7,000 to help fund Team Shan awareness and education activities in Northern Ontario.



Fore for Shan



The ninth annual *Fore for Shan* golf tournament took place on August 11, 2018 at the Woodstock Meadows Golf Centre in Woodstock, Ontario. Under sunny skies, the tournament featured ladies, mens and mixed divisions. Putting contest and other activities took place during the day. A total of 80 golfers and helpers participated in the tournament. Thank you also goes out to Heart FM and No Frills Woodstock for their sponsorship support. Coordinated by Rob Larsen, the tournament generated over \$9,000 in revenue to help support Team Shan activities in Southern Ontario.

CAPO Conference



Global Congress



Conferences

Team Shan presented on Team Shan at the Canadian Psychosocial Oncology (CAPO) conference in Toronto, Ontario in May and the AYA Cancer Global Congress held in Sydney, Australia in December.





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2018 Campaigns

SW Ontario



Team Shan hosted a multi-faceted awareness campaign in Southern Ontario that extended from Woodstock, west to London and east to Kitchener-Waterloo. Supported by local fundraisers and the Fore for Shan tournament, the campaign included marketing displays, media activities, community events, resource distribution, high school and post-secondary school presentations.

NE Ontario



Team Shan awareness activities in Northern Ontario were facilitated in Temiskaming, North Bay, Sudbury and Thunder Bay. Knock Cancer Out of the Park and other donations from the north provided the funding support to spread Team Shan's breast cancer messaging to young women across the north. Activities included marketing displays, media activities, community sporting events and resource distribution.

NW Ontario



Team Shan hosted two 'mini' campaigns across the prairies on and around post-secondary school campuses in Winnipeg, Manitoba and Calgary, Alberta. Campus partnerships with the Red River College Bookstore in Winnipeg and the SAIT Trojans in Calgary and corporate donations supported Team Shan activities in Western Canada.

Western Canada





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Board Members

Sheena Alexander
 Nikki Cambridge
 Jane Douglas
 Mary Anne Henderson,
 Treasurer
 Lorna Larsen,
 President
 Robyn MacDougall,
 Secretary
 Jaclyn Vice

Advisory Group

Dr. Cheryl Forchuk
 Andrew Larsen
 Rob Larsen
 Ashley Michael
 Lindsay Michael
 James Paterson
 Amy Semple
 Susan Ralyea
 Kelly Vanderhoeven

Memberships

Critical Mass-Young Adult
 Cancer Alliance (YACA)
 Canadian Cancer Survivor
 Network (CCSN)



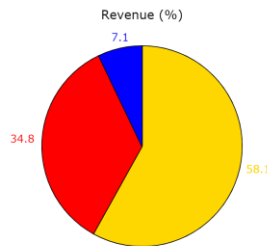
incorporated 2009
 charity #834024853RR0001



Financials

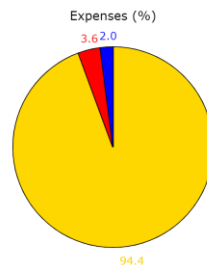
Revenue \$30,164

Non Receipted Donations \$17,521 (58.1%)
 Received Donation \$10,502 (34.8%)
 Other \$2,141 (7.1%)



Expenses \$35,929

Charitable Programs \$33,910 (94.4%)
 Other \$1,289 (3.6%)
 Management & Admin \$730 (2.0%)



Information for the financial report is extracted from the Team Shan Breast Cancer Awareness for Young Women's Notice to Reader financial statements for 2018 reported by D. A. Sparkes Accounting. Copies of the report are available by contacting Team Shan at teamshan@gmail.com or 519-421-3666.

Team Shan Breast Cancer Awareness for Young Women (Team Shan)

Team Shan is dedicated to making a difference for young women following in Shan's footsteps.

Team Shan's purpose is to educate the public, health care professionals and young women about early detection, risk reduction and prevention of breast cancer.

Team Shan's vision is early detection for young women diagnosed with breast cancer and positive outcomes for young women diagnosed with the disease.

teamshan.ca

Team Shan Breast Cancer Awareness for Young Women
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